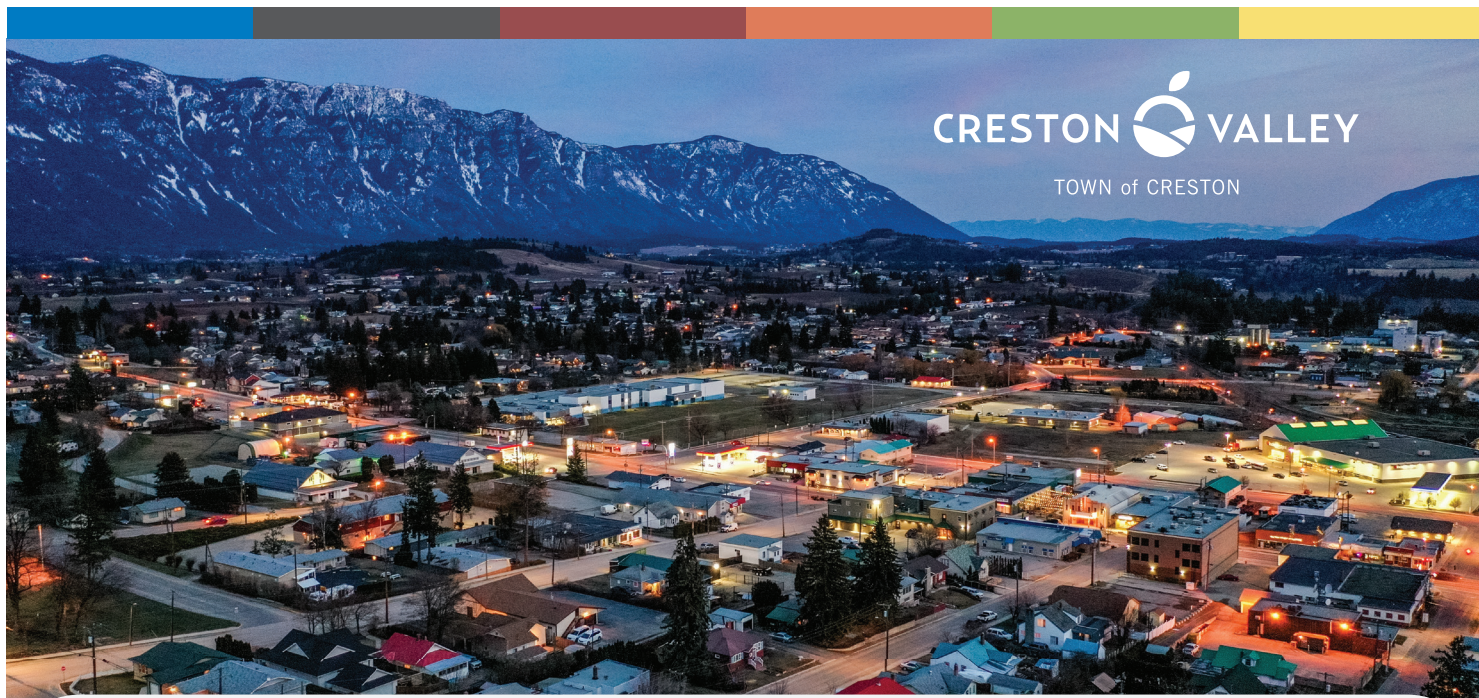


2022 - 2026 Strategic Plan



CRESTON VALLEY
TOWN of CRESTON

Creston Has a Vision...

Creston is made up of walkable and connected neighbourhoods, including a pedestrian-friendly Downtown Core that acts as a social and economic hub. The community features quality and diverse housing options that are affordable, accessible and that allow for multi-generational living and aging in place. A comprehensive trail system runs through the community and connects important institutions and parks. The community trail system also connects to a regional system that extends throughout the Creston Valley. The economic industries of forestry, agriculture and local retail are expanded on by value-added industries, agritourism and outdoor recreation. The preservation of the natural environment, the celebration of the social and cultural realms and the form of the built environment all allow for a sense of place that emphasizes the area's history, landscape, beauty and sense of forward thinking.

It is this commitment to forward thinking that ensures our community will manage growth and development on our own terms. Future growth and development will make efficient and effective use of the Town of Creston's natural resources, municipal financial resources, and land base. Land use will be managed creatively; maximizing benefits, minimizing drawbacks, and sharing responsibility for stewardship wherever appropriate. Our preference is for smaller-scale development that is pursued at a steady, but measured pace. The importance of evaluating the potential impacts of current land use on the entire Valley and on generations to come is recognized. Our approach to growth and development, detailed in this Plan, will have lasting legacies: protecting Creston's natural setting and resources; offering good quality of life for all people; developing a vibrant economy and supporting job creation; becoming known as a great place to live and visit; and, preserving and enhancing our rural and Indigenous culture and heritage.

Overarching Considerations

Council recognizes there are overarching considerations that have wide-ranging effects on our goals and objectives. Overarching considerations serve as lenses we apply to our decision-making. Integrating these considerations into the Strategic Plan is intended to raise the profile of specific dimensions of our levels of service and decision-making and to support more conscious and consistent application of these considerations throughout the organization.



Reconciliation

We are grateful to live on the unceded traditional territory of the Yaqan Nukiy, within the Ktunaxa Nations.

The Town of Creston will proactively engage with the Yaqan Nukiy and Ktunaxa Nations to build trust and support a respectful relationship.

Importantly, the Town of Creston acknowledges that reconciliation is an active process that can continually be improved upon. The Town of Creston is committed to develop strong and fair working relationships and partnerships ensuring respectful and open communication.



Environmental Stewardship

Our scenic Valley's natural assets are core to our Town.

We recognize changes to the climate will continue to impact the Valley.

We commit to make decisions and plans through a lens of environmental stewardship for the benefit of existing and future generations.



Community Safety & Security

Council recognizes that a community's strength is in its safety and will focus on ensuring residents feel safe in the Town's Region.

AREAS OF FOCUS

Public Safety

Support the key services that make all our residents feel safe.

Emergency Management

Continue to take a leadership role regionally in to prepare, protect and plan for the impact of emergency events.

Housing

Continue to find innovative solutions to support the dignity of our residents by encouraging diverse housing options.

Transportation

Advocate for highway and transportation improvements to make travel within the region safer and affordable.



Service Excellence

The Town is disciplined in its own service delivery and fiscally responsible in its management of assets and regional relationships.

AREAS OF FOCUS

Community Engagement

Facilitate proactive and transparent communication with community members.

Participate Regionally

Continue to engage regionally to enhance the economic, social and environmental health of the region.

Management of Assets

Proactively plan for the financial impact of sustainably managing our assets.

Governance

Focus on systems and communication that ensures we are supportive and strong leaders in our roles.



Economic Health

We support and enhance economic health as being critically linked to quality of life in our community.

AREAS OF FOCUS

Business Friendly

Provide an environment where new and existing businesses can thrive.

Vibrant Downtown

Recognize the importance of a vibrant downtown to community pride, livability and economic prosperity.

Proactive Community Growth

Create infrastructure policies and programs so residents can thrive.



Livability

The Town is an inclusive, connected place for residents to play, celebrate the arts and connect with nature.

AREAS OF FOCUS

Connectivity

Develop sustainable, active, safe, and efficient transportation.

Vibrant Arts and Culture

Celebrate the artistry and diversity of our community based on individual lived experience.

Volunteer Support

Enable and encourage volunteers and community organizations addressing social and environmental issues.

Recreation

Maintain and enhance opportunities for our residents to connect in community spaces and live healthy lives.

Tom Cister

Monaie

[Signature]

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Antoine
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